

How to recognize quality Fatwood:



Good fatwood

Darker, rich amber color -

Genuine Fatwood is saturated in pine resin, which is highly flammable. As the resin concentrates in the stump, the wood becomes darker and stickier. Only Better Wood Products® Fatwood is a minimum 85% resinous.

Strict, expert grading of

Fatwood - Part of our dedication to our customer is our relentless quality control. We source our wood and create products to the strictest guidelines, guaranteeing high resin content, low moisture, and uniform sizing. We have the best wood in the business and that's what you get.

100% all-natural with no

additives - Our Fatwood is 100% wood with pine resin. With Fatwood one match is all it takes to have a blazing hearth or campfire in minutes, even when wet.

Bad fatwood

Wood that's light in color or

even white - This means little to no resin in the wood. It will be difficult to light and have trouble staying lit.

No quality standards or

specifications - A lack of uniform production standards means less reliable sizing, variable quality, which means less product and value for your money. Ironically, it can be 'green' wood - Wood that's not properly dried won't light or burn nearly as well as Better Wood Products® Fatwood.

Possible toxic fumes or vapors -

Added accelerants and substances can mean extra dangerous chemicals in your fires that you could inhale.

No commitment to sustainable future

harvests. No guarantee it's responsibly-sourced wood - You could be purchasing illegally cut 'slash and burn' trees or even repurposed/recycled construction refuse or wood harboring invasive pests.



THE ORIGINAL
FATWOOD
FIRESTARTER™

BETTERWOOD
PRODUCTS®

Better for your family. Better for the Environment. **Better Wood Products®**

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